

R M ANULAVATHI

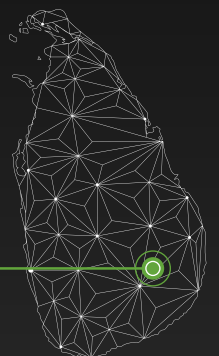
A SINGLE HANDED CONTRIBUTION TO THE NATION



Anulavathi's journey in cocoa farming has been a challenging but fulfilling experience. As a resident of Badalkumbura, she had always been interested in farming, but it was not until Oxfam intervened that she was able to turn her passion into a successful business venture. With her husband being a teacher and their two children, Anulavathi was keen on finding ways to supplement her family's income, and cocoa farming seemed like the perfect solution.

However, when Anulavathi began cocoa farming, she lacked the necessary skills and knowledge to properly cultivate the crops. This made it difficult for her to produce high-quality cocoa and earn a substantial income from her efforts. Fortunately, DevPro stepped in to provide the guidance and training that Anulavathi needed to succeed.

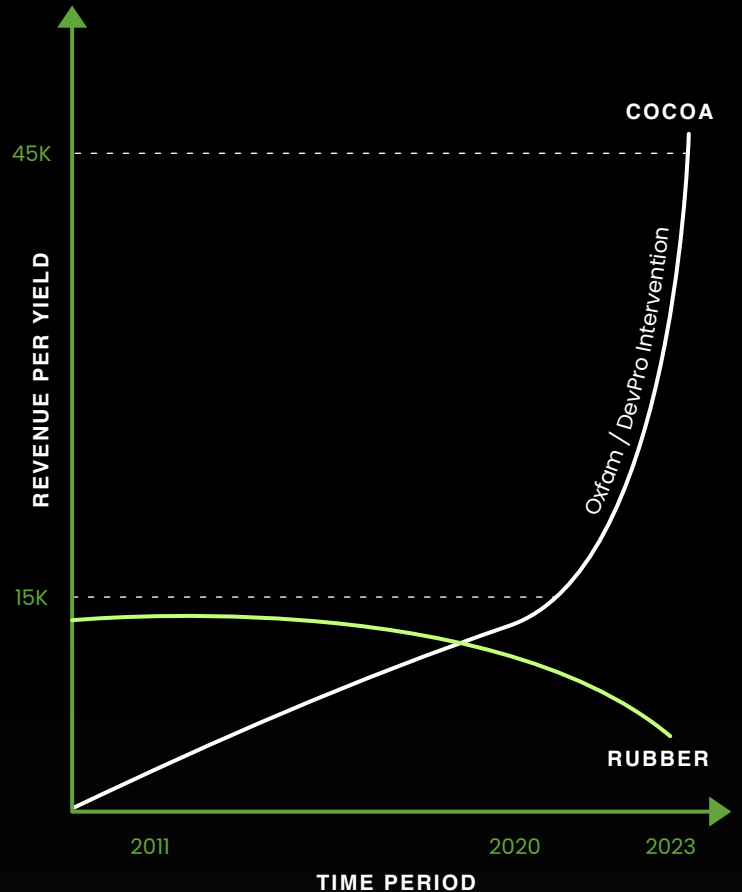
BADALKUMBURA



DEVPRO: EMPOWERING FOR MAXIMUM YIELD

DevPro has made a resolute commitment to bolster Anulavathi's success, working diligently to identify and implement effective strategies aimed at maximizing her yield. This endeavor has entailed a series of rigorous training sessions, all geared towards elevating Anulavathi to her true potential.

Anulavathi has been able to learn the entire process of cocoa farming from harvesting to fermentation and drying. This has allowed her to **produce high-quality cocoa that she can sell at a premium price.** Additionally, she now has access to machinery, which has made the entire farming process much easier and more efficient.



35

MEMBERS

SHE BUILT A COCOA-
PRODUCING SOCIETY
OF 35 MEMBERS IN
HER AREA



30K

INCREASE IN YIELD REVENUE

15,000 TO 45,000
INCREASE IN HER
REVENUE PER YIELD

SEEKING THE SILVER LINING

Despite the improvements in her cocoa farming business, Anulavathi still faces some challenges. One of the biggest challenges is the increase in gas prices, which has made transportation more expensive. Anulavathi is collaborating with **DevPro and a group of 35 cocoa farmers in her community to find solutions to their transportation challenges.**

Anulavathi is currently receiving invaluable intervention from DevPro, an organization dedicated to providing resources and guidance to individuals striving to achieve their goals. Together, they are actively engaged in a collaborative effort to help Anulavathi reach her aspirations through a series of targeted training and initiatives.

Through their joint efforts, Anulavathi is well on her way to realizing her aspirations, and DevPro continues to demonstrate their commitment to empowering individuals to reach their full potential.

Anulavathi's ultimate goal is to collaborate with other local cocoa vendors to manufacture homemade chocolate. She believes that this will not only increase her income but also help to promote locally made products.

With all the knowledge she received, Anulavathi is confident that she can achieve this goal and build a successful business that will benefit her family and her community.

“ From a very young age, watching my parents grow plants with love is what made me start farming too. Thanks to my parents, I have been finding and educating myself as a farmer for 12 years now. ”

- R M Anulavathi



About DevPro:

DevPro is an independent not for profit organization with the vision of 'A world where development is in service of equality'. DevPro is built on the 30 years' delivery and legacy of Oxfam in Sri Lanka. Company's work revolves around Climate Resilient Inclusive Economic Development in the areas of Agriculture, Tourism, Climate, Tech and Education, Water Sanitation and Hygiene (WaSH). DevPro currently has 5 regional offices with its head office situated in Colombo, Sri Lanka. DevPro's overarching mission is to create Inclusive Economic Development and the approach adapted would mainly be Market System Development (MSD) in the main pillars the company would work on.

About GISED (Gender Inclusive Social Enterprise System):

The project focuses on enhancing productivity and profitability of selected local value chains - dairy, potato seeds, cinnamon, and cocoa - which have the biggest potential to increase and diversify families' sources of income. The project aims to continue to improve the knowledge and skills of producers and entrepreneurs, and increasing productivity, profitability, and access to the market.