



WASANTHA & RAMYALATHA
**TAKING BUSINESS
TO NEW HEIGHTS**



Wasantha Sampath Kumara and H.M. Ramyalatha, from Haldumulla, are passionate about cinnamon, and have been in the cinnamon business for over a decade, for about 12 years to be precise. Initially, they crushed cinnamon by hand, but due to the lack of proper knowledge and facilities for manufacturing and grading the spice, their cinnamon did not meet the required standards. They faced many difficulties in their cinnamon manufacturing process, which included concerns about hygiene and the lack of proper facilities.

However, their fortunes changed when Oxfam came to their aid, providing them with a building and training on cinnamon crushing which greatly improved their methods and resulted in higher quality cinnamon. This training included both **theoretical and practical lessons** that equipped them with the necessary knowledge and skills to make better cinnamon.



12
YEARS
IN BIZ



CINNAMON CENTRE

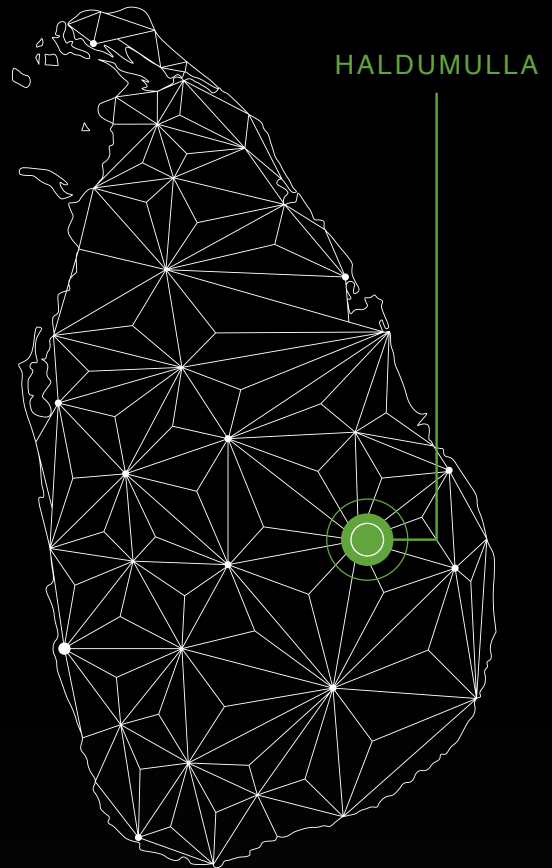
RESILIENTLY BUILT A
CINNAMON CENTRE IN
ONLY 3 WEEKS



02
PEOPLE
WORKING
TO PRODUCE
EXCEPTIONAL
QUALITY
CINNAMON



DISTRIBUTED IN
03
REGIONS



SUCCESS AND RECOGNITION

As a result of this intervention, local vendors in Haldumulla, who have been in the cinnamon business for a long time, have expressed admiration for the superior quality of their cinnamon. Ramyalatha is grateful for the generosity, as it has enabled her to **produce high-quality cinnamon**, which was not possible before.

DevPro is building upon the intervention and is currently providing vital assistance to Wasantha and Ramyalatha, with training on proper production practices. With their assistance, these two entrepreneurs are working to increase their production quantity and acquire knowledge on exporting. This backing is essential to their business growth and will help them to reach new markets.



THOUGHTFUL PLANNING FOR THE FUTURE

Their future plans are to export their cinnamon. **Ramyalatha's son, who is in the 10th grade, is helping with research on the matter.** The couple believes that their passion for cinnamon crushing, combined with the skills and knowledge they have gained, will enable them to take their cinnamon to the highest level.

In conclusion, Wasantha and Ramyalatha's cinnamon business has been transformed by DevPro's intervention. From a humble beginning, they now produce high-quality cinnamon, which has earned the admiration of local vendors. Their plans to export their cinnamon demonstrate their commitment to growing their business and taking it to the next level.



“Now we clearly know the ins and outs of cinnamon production. We hope to take our productions to the international market in future.”

- H M Ramyalatha

About DevPro:

DevPro is an independent not for profit organization with the vision of 'A world where development is in service of equality'. DevPro is built on the 30 years' delivery and legacy of Oxfam in Sri Lanka. Company's work revolves around Climate Resilient Inclusive Economic Development in the areas of Agriculture, Tourism, Climate, Tech and Education, Water Sanitation and Hygiene (WaSH). DevPro currently has 5 regional offices with its head office situated in Colombo, Sri Lanka. DevPro's overarching mission is to create Inclusive Economic Development and the approach adapted would mainly be Market System Development (MSD) in the main pillars the company would work on.

About GISED (Gender Inclusive Social Enterprise System):

The project focuses on enhancing productivity and profitability of selected local value chains - dairy, potato seeds, cinnamon, and cocoa - which have the biggest potential to increase and diversify families' sources of income. The project aims to continue to improve the knowledge and skills of producers and entrepreneurs, and increasing productivity, profitability, and access to the market.